

TODD'S WRITTEN WORD, LLC

Saturn Barter Company 60 Second Summer Promo Spot

Introduction

For this spot, I limited myself to a range of 130–150 words, the average length of 60 seconds of spoken text. I conducted SEO keyword research to see related terms that would connect well with the following search strings:

- “Summer Gift,”
- Summer travel,” and
- “Summer Shopping.”

If you decided to create an online or direct mail/email version of these promos, I have indicated those SEO keywords in bolded text. If you choose to post this online or on Facebook, please talk to me about adding internal links and images.

Version 1: 140 Words

Saturn Barter is your solution for the summer. Looking for the perfect **summer travel adventure**? Saturn Barter can whisk you away to the sandy beaches of Cabo San Lucas, Puerto Vallarta, and Isla Mujeres. If you're not willing to suffer through a staycation, look for **budget summer travel** options like our **deals** on **destinations** like Whistler, British Columbia, and beachside resorts like the Gray Gull in Ocean Shores and the Iron Springs Resort in Copalis Beach.

Need some **summer gift ideas for grads**? Get them a longboard to travel around campus from Green Wheels in Puyallup or All-A-Board Skate Shop in Tacoma. They might just need a pound of artisan, small-batch coffee from Chase Coffee to make it through finals.

Come to Saturn Barter Dot Com to see all of the deals we have for you this summer.

Version 2: 131 Words

Make family memories this summer with Saturn Barter Company.

Spend an afternoon in Cheney Stadium watching old fashioned minor league Baseball with the Tacoma Rainiers.

Don't miss out on memories that will last a lifetime. Have a family portrait done this graduation season by Beaux Arts Studio.

Don't forget to add patio furniture to your **summer barbecue shopping list**. Saturn has deals on a sleek modern four-piece Rattan patio set or a gazebo perfect for your backyard parties.

Have that perfect outfit for that barbecue with sophisticated **summer clothing** from Kate Quinn Organics.

Pedal your way to a healthy **summer body** on a cruiser from Old Town Bicycle or with the help of a trainer from Lean Body Lifestyles.

All of these deals and more, only on Saturn Barter Dot Com.