

## TODD'S WRITTEN WORD, LLC

### Saturn Barter Company 30-Second Father's Day Promo Spot

#### Introduction

For this spot, I limited myself to a range of 60–80 words, the average length of 30 seconds of spoken text. I conducted SEO keyword research to see related terms that would connect well with “Father’s Day” if you decided to create an online version of these promos, and have indicated those words in bolded text if you want to revise the language. If you choose to post this online or on Facebook, please talk to me about adding internal links and images.

#### Version 1: 78 Words

Father’s Day is June 18. Have you found the perfect **cool Father’s Day gift** for the dad or husband in your life?

That **Father’s Day gift from son or daughter** that makes him smile?

Pamper him with Fox Island Trading Company shaving kits with badger brushes for a luxuriant wet shave.

Stylish Rattan outdoor furniture so he can sit back and relax after a hard day.

Take a look at what Saturn Barter Company has to offer.

#### Version 2: 80 words

With Father’s Day around the Corner, don’t be the one who lets down the dad or husband in your life with another tie.

Saturn Barter is your source for what he wants:

- Luxuriant Fox Island Trading Company shaving kits
- Locally sourced and organic salts and rubs for the foodie from Infused Gourmet Company
- a relaxing 18 holes at the Classic Golf Club, home of PGA golfer Ryan Moore

Find the **best father’s day gifts ever** at Saturn Barter Dot Com.